



SPONSORSHIP LEVELS

As we prepare for 2026, the theatre arts and choral music programs at East Lincoln High School are looking for businesses, organizations, and individuals willing to partner with us as we work to bring high-quality performance opportunities to our stage. Our choral students perform four concerts annually, and the theatre program produces a full season that includes four MainStage productions and additional cabaret and specialty events.

As we work to increase the quality of our student performances, we recognize the need for greater support on all levels. ***This year, the arts programs at East Lincoln received zero dollars in funding, requiring the students, parents, and director to be responsible for raising funds needed for music, play rights, royalties, rentals, costumes, props, sets, lighting, sound, and any travel or enrichment experiences.*** These performing programs offer so much, not only the students involved but the community at large. Nothing is more exciting to our student performers than presenting their work to a full house, something we have seen shift from a rarity to a regular occurrence! Your contributions, whether financial or in-kind, are crucial to the continued success of our programs.

If you have questions about our program, sponsorships, advertisements, or in-kind contributions, please contact Greg Franklin at (704) 736-1017 ext. 25302 or gregory.franklin@lcsnc.org.

Some additional information as you consider how you might partner with us this year.

- In addition to the actors on stage, students are involved in every aspect of the show. Set construction and dressing, costuming, lights & sound, stage management, ushering, and running crew are just some of the areas students are able to explore.
- It is not uncommon for a production to utilize over 75 students to bring it all to fruition.
- Full-length productions typically play to full houses for six to eight performances, and it is very common for most performances to be sold out.
- Sponsors receive tickets to all concerts and productions throughout 2026, as well as recognition in all of the programs and playbills.

Partner - \$1000 * Patron - \$500 * Friend - \$350 * Supporter - \$250
The chart on the back describes the recognitions for each partnership level.



SPONSORSHIP LEVELS

PARTNER

Black Box Theater Banner

Full Page Ad with Priority Placement (full color)

8 Complimentary Tickets (per production)

4 Show Shirts (varies based on production)

Priority Parking

A Commemorative Cast Photo

Logo & Link on eastlincolnonstage.org

PATRON

Full Page Ad (full color)

6 Complimentary Tickets (per production)

3 Show Shirts (varies based on production)

Priority Parking

A Commemorative Cast Photo

Logo & Link on eastlincolnonstage.org

FRIEND

Half Page Ad (full color)

4 Complimentary Tickets (per production)

2 Show Shirts (varies based on production)

Priority Parking

A Commemorative Cast Photo

Logo & Link on eastlincolnonstage.org

SUPPORTER

Business Card Ad (full color)

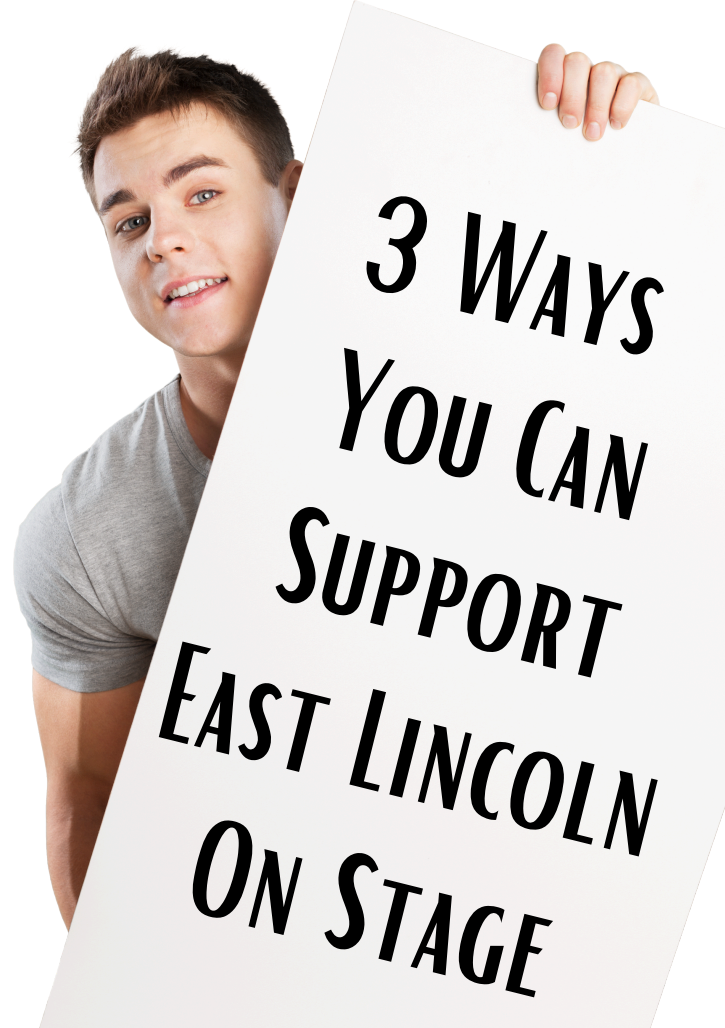
2 Complimentary Tickets (per production)

1 Show Shirt (varies based on production)

Priority Parking

A Commemorative Cast Photo

Logo & Link on eastlincolnonstage.org



SPONSORSHIP

**BECOME A SEASON
SPONSOR AND SUPPORT
A FULL YEAR OF
CONCERTS, PLAYS,
MUSICALS, AND MORE!**

ADVERTISEMENT

**SHOW YOUR SUPPORT BY PURCHASING AN AD IN OUR PLAYBILLS.
YOUR AD WILL BE SEEN IN ALL 2026 EVENTS.**

DONATION

MAKE A ONE- TIME MONETARY DONATION

EASTLINCOLNONSTAGE.ORG / SPONSOR



EAST LINCOLN HIGH SCHOOL THEATRE ARTS

2026

SPONSORSHIP & ADVERTISING

Business/Individual Name: _____

Business Representative: _____

Address: _____

Phone: _____

Email: _____

ADVERTISEMENTS WILL BE PUBLISHED IN ALL FOUR MAINSTAGE PRODUCTION FULL- COLOR PLAYBILLS. ADVERTISERS WILL ALSO BE ACKNOWLEDGED IN PROGRAMS FOR ALL AND CHORAL CONCERTS AND ADDITIONAL CABARET EVENTS. OUR PLAYBILLS DISPLAY NOT ONLY SHOW INFORMATION BUT ALSO CAST PHOTOS AND BIOGRAPHICAL INFORMATION. EACH AUDIENCE MEMBER WILL RECEIVE A PROGRAM WITH THEIR TICKET ENSURING THAT YOUR ADD WILL BE SEEN BY EVERYONE ATTENDING THE SHOW.

PROGRAM ADVERTISEMENTS ARE A GREAT OPPORTUNITY FOR FAMILY AND FRIENDS TO SEND A "BREAK- A- LEG" TO THEIR SPECIAL CAST MEMBER.

WE ENCOURAGE ALL OF OUR ADVERTISERS TO INCLUDE A SPECIAL NOTE OF ENCOURAGEMENT TO THE CAST AND CREW.

ALL ADS AND PAYMENTS MUST BE RECEIVED BY FRIDAY, FEBRUARY 27.

Sponsorship Levels: *(Please check level)*

____ Partner *(with full page ad)*
\$1,000

____ Patron *(with full page ad)*
\$500

____ Friend *(with half page ad)*
\$350

____ Supporter *(with business card ad)*
\$250

Advertisement Sizes: *(Please check size)*

____ Full Page (4.5" x 7.5")
\$150

____ Half Page (4.5" x 3.75")
\$100

____ Business Card (3.5" x 2")
\$50

Please Return Form and Payment Made Out To:

East Lincoln StageHANDS
Attn: Greg Franklin
6471 Hwy 73
Denver, NC 28037

Email Ad Information To:

ads@eastlincolnstage.org

For More Information,

Contact Greg Franklin at (704) 736-1017 ext. 25302

Payments can also be made using Venmo (@ELonStage) and CashApp (\$ELonStage).